

REP HEADLINE# 6347506 TRF# 1385924 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 3 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 14.01
*** KUTV-TV ***

ADV # ADV. NAME POLI/M LOVE/R/CON/UT REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME

814 KING STREET, SUITE 400 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # *Revision/Add #2* CONTRACT # 6347506 CLASS: NATL. LOCAL REGIONAL
PRDCT LOVE CD4 10/23 EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 14.01

REP: TO SHANNON
FR CHERYL
ADDED PRIME PER BUYER
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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78	A		700P-800P	30		\$1,500.00	10/25	10/25	1		THU	1
PROGRAM : PRIME CON COM1: PRIME												

79	A		900P-1000P	30		\$1,200.00	10/25	10/25	1		THU	1
PROGRAM : PRIME CON COM1: PRIME												

FAX# 215 564 1103
CREDIT RISK !!
HARRIS REPORT FROM REP OCT24/12 14.01
CHANGES *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
80	A		700P-800P	30		\$700.00	10/26	10/26	1		FRI	1
PROGRAM : PRIME												
CON COM1 : PRIME												
81	A		800P-900P	30		\$700.00	10/26	10/26	1		FRI	1
PROGRAM : PRIME												
CON COM1 : PRIME												
82	A		900P-1000P	30		\$1,000.00	10/26	10/26	1		FRI	1
PROGRAM : PRIME												
CON COM1 : PRIME												
83	A		600P-700P	30		\$700.00	10/28	10/28	1		SUN	1
PROGRAM : PRIME												
CON COM1 : PRIME												
84	A		700P-800P	30		\$1,600.00	10/28	10/28	1		SUN	1
PROGRAM : PRIME												
CON COM1 : PRIME												
85	A		800P-900P	30		\$1,200.00	10/28	10/28	1		SUN	1
PROGRAM : PRIME												
CON COM1 : PRIME												
86	A		900P-1000P	30		\$1,500.00	10/28	10/28	1		SUN	1
PROGRAM : PRIME												
CON COM1 : PRIME												
OCT/12	35955.00	NOV/12	\$3,985.00	CONTRACT TOTAL				39940.00				
				TOTAL				86				

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REP HEADLINE# 6347506 TRF# 1385924
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$76,661 KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0% KCSG 0%
KMYU 1%

SVC- NONE
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE